

Science2Market

An Introduction into Technology Transfer

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Course content:

During this one-day course, you'll be introduced to basic terms and concepts in business language for technology transfer. Technology transfer is the movement of know-how, technical knowledge, or technology from research institutions to industry with the purpose of commercialization. The course will combine theoretical knowledge with practical examples. The theoretical part will provide basic knowledge on intellectual property and patents, market and innovation potential screening of novel technologies, as well as ways how to finance such innovations. It will concentrate on three topics:

The theory:

Get to know the options that you have to bring your inventions to the market and society.

The neglected starting point:

Learn how to identify the innovative potential within your own research.

Money is important:

Gain knowledge on potential funding opportunities.

Target group:

This course is dedicated to national and international ZMT PhD students as well as other interested early career ZMT researchers who see a certain innovative market potential in their research activities, and who wish to let society benefit of their science above the classical scientific publication pathway. Ideally, these researchers have an own idea or technology that they would like to bring to market, or they are interested in pathways and the underlying knowledge to access commercial potential of research results in general.

Programme

08:00 – 10:00 Introduction into the Basics of Technology Transfer Terms and Concepts

10:15 – 12:00 Identifying Market Potential and Business Modelling

12:00 – 13:00 Lunch break

13:00 – 15:00 Basics in Innovation Funding

About the Instructor

Nadine works as a Eurogrant freelancer for project proposal and technology transfer related projects in the Life Sciences field. She is a trained biotechnologist with an additional MBA in the field of economics and law, and an expert in technology transfer. She trains international life science researchers and gives workshops worldwide on technology transfer-relevant topics, including intellectual property (patents, trademarks, etc.), business modelling, entrepreneurship, as well as funding and venture capital investments. Together with a team from Technische Universität Dresden, she has founded her first spin-off ZELLMECHANIK DRESDEN GmbH in 2015, and has been awarded the 2017 Saxon Female Entrepreneur of the Year Award. Recently, she has founded a second, venture capital-backed spin-off from TU Dresden, and is currently involved in additional validation project activities in Brussels, Dresden and Athens.

Registration under this link

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