
Writing Workshop / short Course

ZMT Policy Brief 2.0: How to reach your audience

November 11 2020

13:00-15:30 (CEST)

Online

Leibniz Centre for Tropical Marine Research (ZMT) GmbH
Fahrenheitstraße 6, 28359 Bremen, Germany

- Instructor:** Rebecca Lahl, Head of ZMT Office for Knowledge Exchange (OKE)
- Course description:** (1) General Introduction to the ZMT Policy Brief Series and guidance on how to write a policy brief, (2) learn from one or two examples, (3) develop and discuss ideas for policy briefs, (4) discussion on how to reach your audience
- Target group:** The course is primarily for Doctoral Candidates, Postdocs, and Guest Researchers.
- Credit:** A certificate of attendance can be issued.
- Preparation:** If you are interested to write a policy brief, you can bring your idea(s). Feel free to write a draft that we can discuss in the course. Please let me know in advance (Rebecca.lahl@leibniz-zmt.de) [You can also find a template for the policy brief in Alfresco](#)
- Reading:** Please read the ZMT [Infosheet - How to write a Policy Brief](#)
- Have a look at the ZMT Policy Brief Series: <https://www.leibniz-zmt.de/de/forschung/publikationen/policy-briefs.html>
- Registration:** please register until October 21 under the following link: https://forms.leibniz-zmt.de/Wordpress/?page_id=461