

TEACHING ONLINE

THE CHALLENGE OF DIGITAL EDUCATION



COVID-19, more so than any other recent event, has spurred the evolution of online teaching. While this development opens exciting new opportunities to engage with learners worldwide, it also constitutes a challenge: Some of us had to switch to online teaching within days this past semester, others are right now preparing for their first online classes in the fall.

No matter at what stage of the process you are, you might be asking yourself some of the following questions: How do I develop an effective online teaching concept? How do I best integrate online and offline contents? Which channels and tools should I choose? How do I structure a session that is both informative and enjoyable? How do I look great (aka competent) on camera? How can I connect with my audience and keep them engaged? If yes, this course is for you: You will have the chance to acquaint yourself with central online teaching methods and learn crucial teaching hacks to win over your audience.

Format: Online seminar, four hours

TOPICS

At the end of this seminar, you will know how to:

- Enjoy online teaching and lose your fear of the camera
- Define and communicate learning objectives
- Balance online and offline learning contents
- Involve your audience by integrating interactive learning activities and inspiring a virtual classroom discussion
- Choose your software: Zoom, Teams and more!
- Let students work in peer groups work and support each other
- Employ effective online visuals
- Use voice and body language techniques to connect with your audience
- Make use of online icebreakers and energizers to connect participants
- Integrate testing components (take-home exams, presentations, etc.)



TRAINER

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