

PRESENTATION SKILLS FOR SCIENTISTS

Goals of the Workshop: The workshop is intended for scientists who would like to expand their academic presentation skills. Participants have the possibility to explore and practice a variety of different presentation techniques. The goal of the workshop is to allow participants to develop their own authentic presentation style, to formulate a more powerful, more entertaining and more memorable presentational message and to enhance their confidence as public speakers.

Duration: Two days

Day 1: Preparing effective presentations

Time: 09:00-17:00

Introduction: Presenting in academia

Block One: Creating and holding attention

- How to structure a presentation effectively
- How to grab your audience's attention from the start
- Formulating a persuasive and memorable message

Block Two: Using stylistic means in academic presenting

- The use of emotion in academic presenting: The art of story-telling, creating suspense and making your audience laugh
- The academic puzzle and how to draw in the human mind

Block Three: Preparing academic presentations

- Conference presentations
- Preparing for your defense
- The scientific elevator pitch

Block Four: Dealing with feedback in academia

- Preparing and moderating Q&A sessions
- Understand and handle critical feedback confidently and constructively

Block Five: Visualization

- Using visuals effectively
- The benefits and limits of presentational software
- Using analogue means of visualization (poster, flip chart, presentation board, whiteboard)

Day 2: Presenting powerfully and confidently

Time: 09:00-17:00

Block Six: Creating a stage presence

- Effective body language
- The importance of voice

Block Seven: Developing an authentic presentation style

- Comparing different presentation styles
- Assessing and developing your own authentic presentation style

Presentation Skills for Scientists, Leibniz-Zentrum für Marine Tropenforschung (ZMT)

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Block Eight: Handling Presentation Anxiety

- Warming up strategies
- Understanding and reducing presentational anxiety
- Handling your nerves during presentations

Block Nine: Mini-Presentations and Group Feedback

- Present the essence of your research in class (you receive a video of your presentation)
- Group feedback on presentation, presentation style, body language, voice and visualization

THE TRAINER



Lisa Heindl is founder of the career consultancy Yellow Couch in Bremen. For the last eight years, she has been working as a trainer and counselor for the fields of career orientation, career skills (leadership skills, presentation skills, self-management, networking) and career development. Prior to founding Yellow Couch, she has worked in the field of human resources and university management.

Education and Professional Training:

- PhD at the Bremen International Graduate School of Social Sciences (BIGSSS), Universität Bremen
- Master of Science at the London School of Economics (LSE)
- Certification as systemic advisor and systemic therapist at the Norddeutsches Institut für Kurzzeittherapie (NIK)
- Certified MBTI Trainer
- Certified Career Coach
- Long-term educational and professional stays in den USA, England, Spain and New Zealand

CONTACT

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